

CURRICULUM VITAE

1. Name : Olotewo Akpesiri John
Contact Information
Address :Fatih Sokak Ozalcin 150 daire 1 Girne.
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2. Date of Birth :08/01/1979

3. Title :Dr

4. Education :

| Derece | Alan | Üniversite | Yil |
|-----------|---------------------------------------|-------------------------------------|------|
| Bachelors | Bsc Economics | Olabisi Onabanjo University Nigeria | 2006 |
| Masters | MBA:International Business Management | Girne American University | 2008 |
| Doctorate | Ph.D Marketing | Girne American University | 2015 |

5. Academic Titles

Lecturer: Marketing/Faculty of business & Economics/Vocational Schools. Girne American University
2013 - Present

6. Administrative and Academic Positions:

Associate Editor: International Journal of Online Marketing Research 2015 - Present
Marketing consultant: Roadrunners Express Limited Nigeria. 2011 -Present
Logistics Manager: Road Runners Express Limited 2008 - 2011

7. Professional Membership

American Marketing Association (Member)
International Vocational Education and Training Association (Member)
Association of Certified Fraud Examiners (Member)

8. Publications :

John Akpesiri Olotewo, Samson Oluwaseun Fadiya, Samuel Olukunle Sogeke :The Value of Big Data: Marketing vs. IT International Journal of Scientific & Engineering Research, Volume 6, Issue 1, January-2015 153 ISSN 2229-5518

John Akpesiri Olotewo, Samson Oluwaseun Fadiya, Oyeneyi Taiwo :Data Protection: A Case Study on How to Assuage Theft of Data ,The International Journal Of Business & Management (ISSN 2321 – 8916)

John Akpesiri Olotewo, Samson Oluwaseun Fadiya. THE IMPACT OF MOBILE MARKETING IN CONSUMER MARKET: A CASE STUDY OF TURKEY. International journal of scientific research in information systems and engineering (IJSRISE)Vol. 1, No.1, 2015. ISSN 2380-8128

Olotewo, J., 2015. Manufacturers and Retailers Influence On Market Structure and Pricing, International Journal of Online Marketing Research, 1(1), pp. 1-7 ISSN 2469-4029. Doi: 10.5455/IJOMR.2015200

Olotewo, J., 2015. Marketing and Logistics Strategy: The Integration Process, International Journal of Online Marketing Research, 1(1), pp. 8-12 ISSN 2469-4029. ♦Doi: 10.5455/IJOMR.2015201333

Akinwande A., Olotewo J., 2015. The Negative Effect of Low Oil Prices on Nigerian Economy. International Journal of Online Marketing Research, 1(1), pp.26-31 ISSN 2469-4029. Doi: 10.5455/IJOMR.2015201627

9. International Programs Attended:

Business and Marketing Strategies for Central & Eastern Europe. December 1-3 2011 Wien Austria. 1st
Science Marketing Conference Erasmus University June 6-7th 2011 Rotterdam, the Netherlands.
CSR Communication Conference 26 – 28 October 2011 Amsterdam, the Netherlands

10. Academic courses taught for the last two academic years.

| Academic Year | Semester | Course Name | Teaching Hrs/Wk |
|---------------|----------|--|-----------------|
| 2013-2014 | Fall | Case Studies | 3 |
| 2013-2014 | Spring | Fundamentals of Insurance Organisational Theory | 3 |
| 2014-2015 | Fall | Accounting for Insurance | 3 |
| 2014-2015 | Spring | Operation Management | 3 |
| 2015-2016 | Fall | Advance Marketing Theories | 3 |
| | | Introduction to Business | 3 |
| | | Organizational behaviour | 3 |
| | | Fundamentals of Insurance | 3 |
| | | Accounting for Insurance | 3 |
| | | Cultural Studies in organizations | 3 |
| | | Case Study | 3 |
| 2015-2016 | Spring | Organizational Theory | 3 |
| | | Insurance & Risk Management | 3 |
| | | Retail Marketing | 3 |
| | | Marketing Research | 3 |
| | | Insurance Broker & Agent Skills | |