

Curriculum Vitae

1. **Name and Surname:** Ahmad Aljarah
2. **Place of Birth:** Aleppo, Syria
3. **Title:** Lecturer.
4. **Telephone/ E-mail:** +905428887637 / a.jarah@gmail.com

5. **Educational Background:**

Degree	Department	University	Year
Undergraduate	Business Management	University of Aleppo	2008
Graduate	Business Management	Girne American University	2014
PhD	Business Management	Girne American University	Present*

* My thesis defense will held on 25.01.2018

6. **Academic Titles:**

Lecturer (GAU)

October 2017

6. **Guided Master's Thesis and Doctorate Thesis**

7. **Publications**

7.1. **Articles published in international refereed journals**

Al Jarah, A., Emeagwali, O. L., & Lawrence, E. (2017). Corporate Social Responsibility and Behavioral Intention: The Moderating Effect of Contextual Factors A Meta-Analytic Examination. *Social Responsibility Journal*, 13(4), 678–697. (ECSI-Indexed)

7.2. **Articles published in other international refereed journals**

Al Jarah, A., & H. Ibrahim, B. (2016). The Impact of Competitive Strategies on Hotel Performance Case Study of Five Stars Hotels in Northern Cyprus (Kyrenia). *American Academic & Scholarly Research Journal*, 8(5).

7.3. **Assertions presented in international scientific conferences and proceedings**

7.4. **Published International Books and chapters**

7.5. **Articles published in national refereed journals**

7.6. **Assertions presented in national scientific conferences and proceedings**

7.7. **Other Publications**

8. **Projects**

2017	Workshop with Assoc. Prof. Lawrence Emeagwali on Structural Equation Modelling. 2th International conference on Business and Management. Le Chateau Lambousa Hotel, Lapta, North Cyprus.
2016	One-day workshop for PhD and MBA students about how to do researches based on Meta-Analysis approach. Girne American University
2015	One-day workshop for PhD and MBA students about how to do researches based on Structural Equation Modelling approach.

9. Administrative Duty

9.1 Academic

2017	Season Chair at 2th International conference on Business and Management. Le Chateau Lambousa Hotel, Lapta, North Cyprus.
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9.2 Private Sector (Research related)

10. Memberships for Scientific and Professional associations

Member	Certified ATLAS.ti Professional Trainer (CAPT) for Qualitative Data Analysis and Member Of International Network Of Trainers And Consultants at ATLAS.ti - (Germany) - www.atlasti.com/support/consultants/
Member	Certified Professional Trainer (CPT) Issued by the International Association for People and Performance Development (IAPPD), UK.
Member	Member of European Centre for Research and Academic Affairs (ECRAA)- (N. Cyprus)

11. Awards

12. Please fill in the chart for the courses you have attended in the last two years

Academic Year	Semester	Course name	Weekly Hours		No of students
			Theory	Practice	
2017-18	Fall	BUS213 Business Ethics	3		81
		BUS455 Marketing Research	3		9
		BUS488 Marketing Channels	3		23
		BUS436 Contemporary Issues in Marketing	3		9
		BUS449 Managing Customer Relationship	3		19
		BUS469 Retail Marketing and Management	3		5
		ENG401 Engineering Ethics	3		4
MARL500 Marketing Management	3		45		