

Curriculum Vitae

1. **Name and Surname:** Ülker ERDOĞAN ARACI
2. **Place of Birth:** Zonguldak, TURKEY
3. **Title:** Dr.
4. **Telephone/ E-mail:** ulkeraraci@gau.edu.tr

Educational Background:

Degree	Department	University	Year
Undergraduate	Travel Management and Tourism Guidance Teacher	Tourism and Trade Faculty of Education, Gazi Universty	2006
Graduate	Tourism Management	Business Faculty, Dokuz Eylul Universty	2012
PhD	Tourism Management	Tourism Faculty, Adnan Menderes Universty	2016

5. **Academic Position:** Girne American University Department of Business Management

6. Guided Masters Thesis ve Doctorate Thesis

6.1. Masters Thesis:

6.2. Doctorate Thesis:

7. Publications

7.1. Articles published in international refereed journals

7.2. Articles published in other international refereed journals

- **Erdoğan Aracı, Ü.** (2016). Analyzing the Relationship Between Socio-Demographic Factors of Customers on Repurchase Intention and Willingness to Pay More: Case of Customers in Restaurant. Balkan and Near Eastern Journal of Social Sciences, 2(4): 59-66.
- **Erdoğan Aracı, Ü., Bulut, Z. A., Onaran, B. ve Koçak, N.** (2014). Understanding Customer Relationship Activities of Travel Agencies from the Perspective of Difference Creating Implications. Ege Academic Review, 14(4): 559-570.

7.3. Assertions presented in international scientific conferences and proceedings

- **Erdoğan Aracı, Ü., Bulut, Z. A. ve Koçak, N.** (2017). The Relation Among Experiential Marketing, Customer Satisfaction and Behavioral Intention: A Study on Food and Beverage Businesses. 23rd International Scientific Conference on Economic and Social Development. September 15-16, 2017, Madrid, SPAIN.

- Koçak, N., **Erdoğan Aracı, Ü.** ve Bulut, Z. A. (2016). Are They Consume Sustainably? Assessing The Behavior of Tourism Students. 5th International Vocational Schools Symposium. (UMYOS). May 18-20, 2016, Prizren, KOSOVA.
- **Erdoğan Aracı, Ü.** (2015). From Customer Relationship Management to Customer Experience Management. International Conference on Social Sciences and Education Research. October 29-31, 2015, Antalya, TURKEY.

7.4. Published Books and chapters

- Koçak, N. ve **Erdoğan Aracı, Ü.** (2016). Problems in Occupational Relations. Nilüfer Şahin Perçin, Berrin Güzel ve Şule Aydın Tükeltürk (Ed.), Human Resource Management and Practice in Tourism Industry (pp. 427-439). İstanbul: Beta Publication.
- **Erdoğan Aracı, Ü.** (2016) Turkish Cuisine. Hülya Kurgun ve Demet Bağiran Özşeker (Ed.), Gastronomy and Tourism (pp. 119-133). Ankara: Detay Publication.
- **Erdoğan Aracı, Ü.** (2016). Customer Experience Management in Food and Beverage Industry. Osman N. Özdoğan (Ed.), Trends in Food and Beverage Industry II: Concepts, Approaches, Success Stories. (pp. 263-280). Ankara: Detay Publication.

7.5. Articles published in national refereed journals

- Bucak, T. ve **Erdoğan Aracı, Ü.** (2013). An Overall Assessment on the Gastronomic Tourism in Turkey. Balikesir University Journal of Social Sciences Institute, 16(30): 203-216.
- **Erdoğan Aracı, Ü.** ve Koçak, N. (2014). Employment of Disadvantaged Individuals in Tourism: Investigation of Human Resources Managers' Perceptions, Views and Experiences. Gazi University Journal of Tourism Faculty 2, 191-205.

7.6. Assertions presented in national scientific conferences and proceedings

- **Erdoğan Aracı, Ü.** ve Koçak, N. (2014). A Reserach on the Use of Database Marketing for Gaining Customer Loyalty in Travel Agencies. VII. Postgraduate Tourism Students Research Congress April 03-06, 2014, Kuşadası, Aydın.
- Sezgin, E. K., **Erdoğan Aracı, Ü.** ve Çolakoğlu, Ü. (2014). Organizational Creativity Culture in Hotel Managements. VII. Postgraduate Tourism Students Research Congress April 03-06, 2014, Kuşadası, Aydın.

7.7. Other Publications

- **Erdoğan Aracı, Ü.** (2013). Governance Approach to Increase Regional Competitiveness. Journal of Governance. 4(43): 16-19.
- **Erdoğan Aracı, Ü.** (2013). Globalization, Regionalization and Localization. Journal of Governance. 4(44): 34-39.

8. Projects

9. Administrative Duty

10. Memberships for Scientific and Professional associations

11. Awards

- Honours Classification for Bachelor's Degree, Gazi University, Ankara. (2006)

12. Please fill in the chart for the courses you have attended in the last two years

Year	Semester	Courses	Weekly Hours		No.of Students
			Theory	Practice	
2016 2017	Fall	Business Ethics	3		22
		International Business	3		7
		Strategic Management	3		1
		Innovation and Entrepreneurship	3		5
		Research Methods	3		8
		Psychology	3		23
	Spring	Macroeconomics	3		29
		Business Law	3		17
		Operations Management	3		10
		Strategic Management	3		5
		Intro. to Economics I	3		14
		Cross-Cultural Studies in Organizations	3		10
	Summer	Advertising and Promotion Management	3		19
Microeconomics		3		3	
2017 2018	Fall	Business Finance I	3		3
		Business Ethics	3		31
		International Business	3		8
		Marketing	3		11
		Innovation and Entrepreneurship	3		5

		Human Resource Management	3		14
		Microeconomics	3		44
	Spring	Macroeconomics	3		27
		Business Law	3		14
		Operations Management	3		15
		Research Methods	3		13
		Cross-Cultural Studies in Organizations	3		13
		Logistic Management	3		19