

Public Disclosure of Student Achievement

Institution Name: Girne American University (GAU)

Business Unit(s) included in this report: Vocational School / Faculty of Business and Economics / Graduate School

Academic Period Covered: 2016-2017

Date Submitted: May 2018

PROGRAM	INDICATOR	RESULT
ASc in Accounting and Tax Applications	The Internship Course Grade / The Case Study Course	95% (I) / 80%(CS)
ASc in Banking and Insurance	The Internship Course Grade / The Case Study Course	95% (I) / 80%(CS)
ASc in Business Management	The Internship Course Grade / The Case Study Course	95% (I) / 80%(CS)
ASc in Marketing	The Internship Course Grade / The Case Study Course	95% (I) / 80%(CS)
BSc in Accounting	Senior Capstone Course / Comprehensive Exam	73.1% (CC) / 84% (CE)
BSc in Banking and Finance	Senior Capstone Course / Comprehensive Exam	76% (CC) 84.5% (CE)
BSc in Business Management	Senior Capstone Course / Comprehensive Exam	87% (CC) 80% (CE)
BSc in Economics	Senior Capstone Course / Comprehensive Exam	71% (CC) 87.2% (CE)
BSc in International Business Management	Senior Capstone Course / Comprehensive Exam	82% (CC) 85% (CE)
BSc in Management Information Systems	Senior Capstone Course / Comprehensive Exam	75% (CC) 71.2% (CE)
BSc in Marketing	Senior Capstone Course / Comprehensive Exam	85% (CC) 80% (CE)
MBA in Business Management	The Graduation Project / The Capstone Project	98% (GP) / 88% (CP)
MBA in Financial Management	The Graduation Project / The Capstone Project	95% (GP) 70% (CP)

MBA in International Business Management	The Graduation Project / The Capstone Project	95% (GP) / 77% (CP)
MBA in Management Information Systems	The Graduation Project / The Capstone Project	95% (GP) / 72.4% (CP)
MBA in Marketing	The Graduation Project / The Capstone Project	95% (GP) / 85% (CP)

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
The Internship Course Grade	Each student is expected to fulfill a thirty calendar day internship at a organization approved by the Faculty so as to be able to acquire some limited practical knowledge in his/her chosen area of interest. The students will collect the Log Book and Internship Report Guidelines from his/her advisor. The Evaluation Committee will evaluate the log books and the internship reports and enter their results as Satisfactory (S) or Unsatisfactory (U) to be announced within one month
The Case Study Course	The Case Study course will be developed to synthesize and aggregate the education which students have received in a meaningful manner. The new course, which will include a project to develop a business plan. Presentations at the course-end will also improve computer literacy, English fluency and increase confidence while presenting professionally. All ASc students in business-related fields must score a minimum of 70% in the case study course and end of term project.
Senior Capstone Project	At the core of the senior year capstone project is a strategy simulation activity facilitated through the web-based McGrawHill distributed Business Strategy Game (BSG). The simulation stimulates students to individually and collectively reflect upon, recall and integrate knowledge from all of the pre-requisite courses core to their faculty majors. The program is pedagogically structured in such a manner that allows for academic and practical reflection upon the pre-requisite knowledge and their practical relevance to the nine business decision areas which students are collectively required to make professional judgments about and decide upon every business year, while competing against each other during the simulation experience <u>CALCULATION:</u>

	<p>Interdisciplinary Work (10%) The Capstone Project Experience/Report (40%) Knowledge, Skills, and Research Base (10%) Methods or Creativity (10%) Analysis/Results Conclusions, and/or Product (10%) Grammar, Syntax, and Mechanics (10%) High Impact Practices (100%)</p>
Comprehensive Exam	<p>Comprehensive exams that monitor the retained learning of our students in gaining an enriching, encompassing business education as well as whether the student has gained a solid foundation in his area of studies. Senior students in the Faculty of Business will score at minimum of 70% on the comprehensive exam.</p>
The Graduation Project	<p>Graduating Master-level business students who are required to write, research and present a Graduation Project will pass with a minimum of 70%.</p>
Capstone Course	<p>At the core of the senior year capstone course is a strategy simulation activity facilitated through the web-based McGrawHill distributed Business Strategy Game (BSG). The simulation stimulates students to individually and collectively reflect upon, recall and integrate knowledge from all of the pre-requisite courses core to their faculty majors. The program is pedagogically structured in such a manner that allows for academic and practical reflection upon the pre-requisite knowledge and their practical relevance to the nine business decision areas which students are collectively required to make professional judgments about and decide upon every business year, while competing against each other during the simulation experience. Capstone Course is similar to Capstone Project but level of intensity differs according to the degree level.</p> <p><u>CALCULATION:</u></p> <p>Interdisciplinary Work (10%) The Capstone Course/Report (40%) Knowledge, Skills, and Research Base (10%) Methods or Creativity (10%) Analysis/Results Conclusions, and/or Product (10%) Grammar, Syntax, and Mechanics (10%) High Impact Practices (100%)</p>